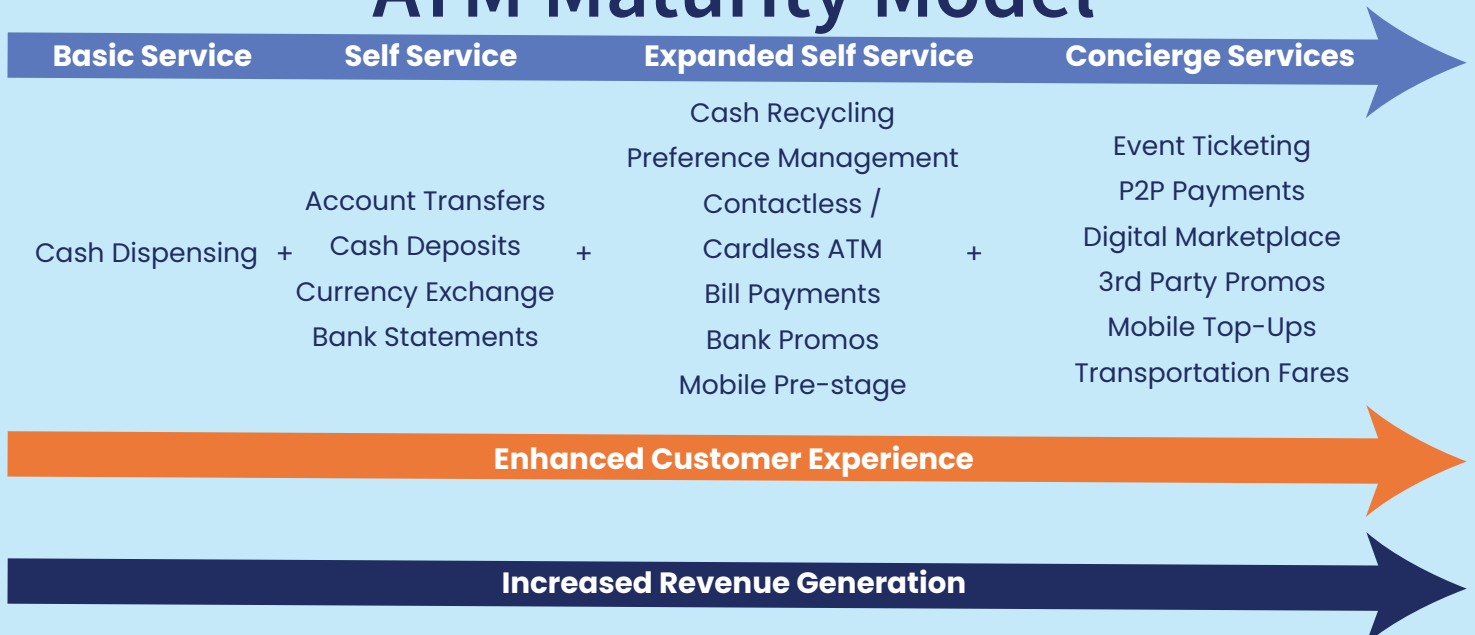# Ren
ATM Management

Maximize your ATM Fleet's Potential

The role of the ATM is expanding. Today's ATMs are capable of much more than cash dispensing. In fact, they have tremendous potential to meet a wide variety of customer needs. Euronet's REN ATM Management solution meets you where you are today and provides the comprehensive tools and functions you need to offer a richer customer experience at the ATM with next-generation transactions, expanded features & modern design concepts. Don't be held hostage by hardware manufacturers' feature delivery schedules. Ren lets you decide when and where to deploy features for each ATM location.   Fine-tune your offerings and maximize ATM up-time using real-time status and usage data, all while streamlining ATM operations with Ren's web-based monitoring, management and remote commanding capabilities.

ATM Maturity Model

Basic Service	Self Service	Expanded Self Service	Concierge Services
		Cash Recycling	
		Preference Management	Event Ticketing
	Account Transfers		P2P Payments
	Cash Deposits	Contactless /	Digital Marketplace
Cash Dispensing +	Currency Exchange	+ Cardless ATM	+ 3rd Party Promos
	Bank Statements	Bill Payments	Mobile Top-Ups
		Bank Promos	Transportation Fares
		Mobile Pre-stage	

Enhanced Customer Experience

Increased Revenue Generation

As more mature ATM features and functions are enabled at the ATM, both customer experience and revenue generation increase.

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